

ERIC TRE RUDIG

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PROFESSIONAL EXPERIENCE:

YOUDIGRUDIG MEDIA, LLC (www.youdigrudig.com)

- ⊗ **WEB & GRAPHIC DESIGN (September 2002 - Current)**
Proficiency in HTML, Dreamweaver, CSS, Photoshop, Illustrator, InDesign, ImageReady, E-Commerce design, Email Captures and Newsletters, Graphic Design, Branding, SEO and Online Marketing.
 - <http://www.soulrisedesigns.com> - Jeweler: site design, branding, SEO optimization, E-Commerce set up and maintenance.
 - <http://www.fabricmedia.net> - PR company: logo, site design, branding, SEO optimization and maintenance.
 - <http://www.heycomebackcoach.com/> - Local Denver TV Host and Motivational speaker: site redesign, branding, SEO optimization, E-Commerce set up, Email Capture and Newsletter set up and maintenance.
 - <http://www.coachogbschool.com/> - Personal QB coach: site design, branding, SEO optimization, E-Commerce set up and maintenance.
 - <http://www.coach-o.com/> - Motivational Speaker: site design, branding, SEO optimization, E-Commerce set up and maintenance.
 - <http://www.intelliteccollege.com/> - Trade school: Site redesign, branding, SEO optimization.
 - <http://www.malecarecenter.com/> - Male health doctor: Site maintenance and SEO optimization.
 - <http://www.raleighroofing.com/> - Roofing company: logo, site design, branding, SEO optimization, and maintenance.
 - <http://www.concretesquare.net/> - Artist: site design, branding, SEO optimization, and maintenance.
 - <http://www.familiesworldoutreach.org/> - Non-profit: logo, site design, branding, SEO optimization, and maintenance.
 - <http://www.bemelenart.com/> - Artist: site design, branding, SEO optimization, and maintenance.
 - <http://www.redcapremedies.com/> - Holistic medicine company: site design, branding, SEO optimization, and maintenance.

PRODUCER, BRAND MANAGEMENT & MARKETING

- ⊗ **Red Robot Entertainment (www.redrobot.com)**
 - **PRODUCER - JOOKT: (www.jookt.com) (October 2008 - April 2009)**
JOOKT: story producing, research, script writing, client outreach, on location direction for photographers and talent on all shoots. Also ran camera for interview shoots. HVX Panasonic P2
 - **PRODUCER & HOST - CITIES BY FOOT: (www.citiesbyfoot.com) (January 2008 - March 2008)**
CITIES BY FOOT: story producing, research, script writing, client outreach, on location direction for photographers and talent on shoots in Vail, Aspen, Las Vegas, San Francisco and New Orleans. Also was on-air talent for San Francisco shoot.
- ⊗ **JockLife LLC (www.jocklife.com)**
PRODUCER & WEB CONTENT DIRECTOR- JockLife: (June 2008 - October 2008)
 - Managed product branding, site content updates, graphic design, video production, story producing, research, script writing, client outreach, and on location directing.
- ⊗ **ManiaTV! Network (www.maniatv.com)**
 - **EXECUTIVE PRODUCER (Title Promotion: August 2007- January 2008) (June 2004 - January 2008)**
 - **LIVE CHANNEL DIRECTOR: (January 2006-August 2007)**
 - Responsible for managing team of 40 including all producers, talent and programming team members. Liason between programming department, marketing, web operations and client services. Producer for multiple shows and events on network. Responsibilities included hosting live television shows, researching and writing stories as well as interviews with bands, celebrities, and artists. Writing and producing sketch comedy for shows, original programming development, interviews with celebrities, bands, and live improvisation during show segments.
 - **Blue Chip Advertiser Integration Producer:**
 - Victoria's Secret PINK PJ Party: One hour exclusive special for Victoria's Secret. Old Spice, New Balance, Mazda, Nikon, JVC Camcorder, Sony Camcorder, CBS Pirate Master, True.com, Nissan, Hyundai, Jeep, others.

EDUCATION:

UNIVERSITY OF DENVER - Denver, CO. - M.A DIGITAL MEDIA STUDIES 2004

Studies in technical and critical approaches to digital design concepts and web site development. (Dreamweaver, Fireworks, ImageReady, InDesign Photoshop, Illustrator, CSS, MS Office)

UNIVERSITY OF DENVER- Denver, CO. - B.A. MASS COMMUNICATIONS 1998

Studies in advertising, marketing, public relations, journalism, news writing and reporting, media ethics. Double minor: Sociology and Spanish. Received a four-year baseball scholarship and was RMAC All-Academic Team 1997 & 1998

REFERENCES: Available upon request.