

# Eric Tre Rudig

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## PROFESSIONAL EXPERIENCE:

### YOUDIGRUDIG MEDIA ([www.youdigrudig.com](http://www.youdigrudig.com))

- ⊗ **FREELANCE VIDEO PRODUCTION & WEB DESIGN (September 2002 - Current)**
  - Please reference [www.youdigrudig.com](http://www.youdigrudig.com) for recent websites and reels.

### Red Robot Entertainment ([www.redrobot.com](http://www.redrobot.com))

- ⊗ **PRODUCER - JOOKT: ([www.jookt.com](http://www.jookt.com)) (October 2008 - April 2009)**
  - JOOKT: story producing, research, script writing, client outreach, on location direction for photographers and talent on all shoots. Also ran camera for interview shoots. HVX Panasonic P2
- ⊗ **PRODUCER & HOST - CITIES BY FOOT: ([www.citiesbyfoot.com](http://www.citiesbyfoot.com)) (January 2008 - March 2008)**
  - CITIES BY FOOT: story producing, research, script writing, client outreach, on location direction for photographers and talent on shoots in Vail, Aspen, Las Vegas, San Francisco and New Orleans. Also was on-air talent for San Francisco shoot.

### JockLife LLC ([www.jocklife.com](http://www.jocklife.com))

- ⊗ **PRODUCER & WEB CONTENT DIRECTOR- JockLife: (June 2008 - October 2008)**
  - Managed product branding, site content updates, graphic design, video production, story producing, research, script writing, client outreach, and on location directing.

### ManiaTV! Network ([www.maniatv.com](http://www.maniatv.com))

- ⊗ **EXECUTIVE PRODUCER (Title Promotion: August 2007- January 2008) (June 2004 - January 2008)**
- ⊗ **LIVE CHANNEL DIRECTOR: (January 2006-August 2007)**
  - Responsible for managing team of 40 including all producers, talent and programming team members. Responsibilities included developing and creating original long and short form programming. Coordinating talent, props, special equipment and shoot locations. Plan, organize, instruct crew and talent, select camera shots and art direction, coordinate and schedule pre and post production with clients and other appropriate personnel.
  - **Blue Chip Advertiser Integration Producer:**
    - Victoria's Secret PINK PJ Party: One hour exclusive special for Victoria's Secret. Old Spice, New Balance, Mazda, Nikon, JVC Camcorder, Sony Camcorder, CBS Pirate Master, True.com, Nissan, Hyundai, Jeep, others.
- ⊗ **PRODUCER & ON-AIR TALENT: (June 2004-September 2007)**
  - Producer for multiple shows and events on network. Responsibilities included hosting live television shows, researching and writing stories as well as interviews with bands, celebrities, and artists. Writing and producing sketch comedy for shows, original programming development, interviews with celebrities, bands, and live improvisation during show segments.
  - **Field Reporter:** Blender Magazine Party: Red Carpet Field Reporter, Michael Jordan's All Star Party: Red Carpet Field Reporter, Sundance Film Festival: Field Reporter, NBA All-Star Weekend:

### ESPN & ESPN Classic- Bristol, CT.

- ⊗ **Production Assistant - (January-September, 2000)**
  - Responsibilities included digital editing, line producing, promotional production, script writing, and talent liaisons; gained detailed insight to television production.
  - P.A. on location for: NFL Hall of Fame Inductions, ESPN Classic Live Show Re-launch, Pat Summit Women's Basketball Hall of Fame Interview

## EDUCATION:

**UNIVERSITY OF DENVER** - Denver, CO. - M.A DIGITAL MEDIA STUDIES 2004  
Studies in technical and critical approaches to digital design concepts and web site development. (Director, Dreamweaver, Fireworks, ImageReady, Photoshop, Illustrator, MS Office)

**UNIVERSITY OF DENVER**- Denver, CO. - B.A. MASS COMMUNICATIONS 1998  
Studies in advertising, marketing, public relations, journalism, news writing and reporting, media ethics. Double minor: Sociology and Spanish. Received a four-year baseball scholarship.

**REFERENCES:** Available upon request.